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self

CONFERENCE

**AI AND ETHICS:  
EXPLORING  
INNOVATIONS,  
APPLICATIONS, AND  
OPPORTUNITIES  
ACROSS SECTORS**



ORDINE DEGLI  
INGEGNERI  
PROVINCIA DI PERUGIA



FONDAZIONE  
Ordine Ingegneri Perugia

**POT**  
R JEC

3 CFP - CONVEGNO



Co-funded by  
the European Union

7th Dec 2024

Ordine degli Ingegneri della  
Provincia Di Perugia

Via Campo di Marte, 9, 06124 Perugia PG

# SPEAKERS

<b>Mihai Deaconu</b>	AI specialist
<b>Antonio Momoc</b>	Associate Professor, PhD, University of Bucharest, Faculty of Journalism and Communication Studies
<b>Irina Mihailescu</b>	Brand and Commercial Communication at Vodafone Romania
<b>Livia Dilă Nichita</b>	Journalist and media specialist
<b>Nicolae Nichita</b>	Vice President Eu si Lumea and entrepreneur
<b>Filippo Bianchini</b>	Lawyer specialized in Privacy and AI
<b>Fabrizio Troccoli</b>	Co-founder, photo reporter and creator at Umbria24
<b>Domenico Palladino</b>	Ing. Member of the Board of Ordine degli Ingegneri di Perugia
<b>Enrico Bellocchio</b>	Ing. CEO Redlynx.ai
<b>Tommaso Vicarelli</b>	Ing. AI specialist at Weedea
<b>Elle Biscarini</b>	Video journalist and content creator at Umbria24
<b>Vincenzo Diocleziano</b>	Journalist creator at Umbria24

# AI and Ethics: Exploring Innovations, Applications, and Opportunities Across Sectors

09:00 - 09:30

## Opening and Welcome

- Introduction of the project, Me, Myself, and AI, and its objectives.
- Welcome speech by representatives from POT Project EU SI LUMEA and Ordine degli Ingegneri di Perugia.

09:30 - 10:30

## Session 1 - Introduction to AI and European Context

- **Filippo Bianchini** (Italy): AI ethics and European regulatory frameworks, focusing on transparency and intellectual property.
- **Mihai Deaconu** (Romania): Current advancements in AI, privacy concerns, and real-world applications.

10:30 - 11:00

## Session 2 - Ethics in AI: Shaping Academia, Media, and Communication

- **Antonio Momoc** (Romania): Broad overview of AI's impact on media and communication and the role of ethics in education and communication. (A perspective from Romania)

11:00 - 12:00

## Coffee Break & Networking

12:00 - 13:00

## Session 3 - The AI State of art: Opportunities and Challenges for the labour market

- **Enrico Bellocchio** (Italy): AI's role in creative field and industrial transformation. Case studies for increase collaborative works and organization.
- **Irina Mihailescu** (Romania): The challenges of using AI in the corporate environment.

13:00 - 14:00

## Light Lunch

14:00 - 15:00

## Session 4 - AI in Communication, Journalism and Creative Industries

- **Tommaso Vicarelli** (Italy): Combinatorial creativity vs transformational creativity: how artificial intelligence can disrupt content creation, journalism, podcasts and data-driven storytelling
- **Ile Bischarini** and **Vincenzo Diocleziano** (Italy): How AI is influencing modern media practices and challenges for creative professionals.

15:00 - 16:00

## Round Table Discussion

- Moderated by a representative from POT Project: Interactive dialogue between speakers and participants, exploring the challenges and opportunities of AI for creative professionals and journalists.


# IN COLLABORATION WITH:



## EU SI LUMEA

### ME, MYSELF AND AI PROJECT COORDINATOR

EU SI LUMEA is a private company dedicated to educational programs and production of educational illustrated videos for adults and children, with a strong focus on integrating digital and media literacy.

 [www.eusilumea.ro](http://www.eusilumea.ro)

## WEEDEA

### PARTNER

Weedea is a private agency situated in Perugia and specialized in software development, communication, AI and consulting. The main goal of Weedea is to provide practical solutions to concrete needs, combining creativity, technology and passion.

 [www.weedea.com](http://www.weedea.com)



## REDLYNX.AI

### PARTNER

Redlynx.ai is an innovative Start-up founded by researchers with many years of experience in AI, born as a Spin-Off of the Department of Engineering of the University of Perugia. Redlynx.ai offer customized solutions that leverage machine learning and artificial intelligence to develop your business.

 [www.redlynx.ai](http://www.redlynx.ai)

## CONTACTS

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