



Società Idrologica Italiana  
Italian Hydrological Society



Young  
Hydrologic  
Society  
Italy



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

## “Le Giornate dell'Idrologia 2026”

Firenze, 29 giugno - 1 luglio 2026

# VISUALISE YOUR DATA EFFECTIVELY AND AVOID COMMON PITFALLS

Seminar by **Paola Mazzoglio**  
Assistant professor Politecnico di Torino

**1 July 2026 - 3 pm**

**Auditorium B Polo Morgagni**

The visualization of scientific and technical data plays a central role in analysis, interpretation, and communication. We constantly face the challenge of choosing how to present complex data for reporting to colleagues and stakeholders or sharing results through papers, technical reports, and presentations. But how can we create visuals that are both technically rigorous and easy to understand? How can we avoid common pitfalls such as overcrowded figures, unclear maps, poor color choices, or unsuitable chart types that may confuse rather than inform? And how can we meet the formatting requirements of journals, conferences, and project deliverables without compromising clarity? This short course on Data Visualization is designed for anyone interested in strengthening their data visualization skills. It will focus on how to create technical plots and maps that are more effective, readable, and appropriate for both expert and non-expert audiences.

